

Amendments to the Claims:

- 1) (Currently Amended) An azo pigment formulation comprising
 - a) at least one azo pigment,
 - b) a resin based on rosin or modified rosin ~~and~~ having an acid number of not less than 320 mgKOH/g, and
 - c) an ammonium salt of a sulfonated diaryl yellow pigment.
- 2) (Original) The azo pigment formulation according to claim 1 wherein the azo pigment is a diaryl yellow pigment.
- 3) (Currently Amended) The azo pigment formulation according to claim 2 wherein the diaryl yellow pigment is a pigment selected from the group consisting of C.I. Pigment Yellow 12, 13, 14, 17, 55, 63, 81, 83, 87, 90, 106, 113, 114, 121, 124, 126, 127, 136, 152, 170, 171, 172, 174, 176 ~~and~~ 188, ~~or~~ and a combination thereof.
- 4) (Currently Amended) The azo pigment formulation according to ~~at least one of claims 1 to 3~~ claim 1, wherein the resin has an acid number of not less than 330 mg KOH/g.
- 5) (Currently Amended) The azo pigment formulation according to ~~at least one of claims 1 to 4~~ claim 1, wherein the resin is a Diels-Alder adduct of rosin with maleic anhydride or fumaric acid.
- 6) (Currently Amended) The azo pigment formulation according to ~~at least one of claims 1 to 5~~ claim 1, wherein component c) is dioctadecyldimethylammonium sulfonate of Pigment Yellow 12.
- 7) (Currently Amended) The azo pigment formulation according to ~~at least one of claims 1 to 6 that consists~~ claim 1, consisting essentially of 50% to 90% by weight of component a),

5% to 45% by weight of component b),
0.1% to 20% by weight of component c), and
0% to 40% by weight of further, auxiliary agents d),
all-based on the total weight of the azo pigment formulation.

8) (Currently Amended) ~~The~~ A process for producing an azo pigment formulation according to ~~one or more of claims 1 to 7 by~~ claim 1, comprising the step of mixing said components a), b), c) and if appropriate d).

9) (Currently Amended) ~~The use of an azo pigment formulation according to one or more of claims 1 to 7 for pigmenting~~ A macromolecular organic materials material of natural or synthetic origin pigmented by an azo pigment formulation according to claim 1, wherein the macromolecular organic material of natural or synthetic origin is selected from the group consisting of, ~~for example~~ plastics, resins, coatings, paints, electrophotographic toners, electrophotographic and developers, electret materials, color filters ~~and also~~ inks, ~~including printing inks, including ink jet inks, and seed.~~

10) (Currently Amended) ~~The use according to claim 9 for pigmenting~~ A printing inks, ~~especially ink, gravure printing inks and ink or flexographic printing inks~~ ink pigmented by an azo pigment formulation according to claim 1.